


The global green business ideas competition.



An aerial photograph of a large, turbulent ocean wave with white foam. Several surfers are visible riding the wave. The image is partially covered by a green overlay on the right side.

“A business school in disguise, that is how former participants describe our competition. We train people with green ideas to become successful entrepreneurs.”

- Frans Nauta, Founder & Program Director ClimateLaunchpad.



Fixing climate change, one start-up at a time

ClimateLaunchpad in a nutshell:

- Global and growing coverage and impact.
- Currently live in over 50 countries.
- Roughly 2,000 viable green business ideas enter each year.
- The best teams get to compete in the Global Grand Final, the green business event of the year.
- Top-notch curriculum and trainer ratings 9.6 out of 10 (2018).

Fixing climate change is by all means an economic affair. In 2018 136 of our alumni had attracted external funding (total amount of € 16,853,784) and 54 alumni had revenues (€ 6,577,676 in total). ClimateLaunchpad is part of the Entrepreneurship offerings of EIT Climate-KIC, the EU's main climate innovation initiative.

Partners such as [Accenture](#), [Benard Schulte Shipmanagement](#), [Deloitte](#), [Ernst & Young](#), [Hellenic Bank](#), [Microsoft](#), [PWC](#), [Sparebank](#), [Volvo](#) and [World Wide Fund](#), already support the competition.

About the competition

We welcome early stage ideas for innovations in renewable energy, energy efficiency, food and agriculture, water, transportation, industrial technology or any other way to tackle climate change. After rigorous training, National (and in some cases Regional) Finals the world's best teams get to compete in the Global Grand Final.

The global top-10 wins direct access to the EIT Climate-KIC Accelerator. The overall winner receives € 10,000, the runner up gets € 5,000 and the idea that comes in third place wins € 2,500.

Global Grand Final 2018. The impact.

600+
attendees

56+
different
nationalities



1500
green business ideas



440
teams accepted



45
countries

100 press articles

Over **3 million** people
reached through #CLP18

Over **85 000** visitors to the website

14 000 live stream viewers, in

75 different countries

Climate-KIC Accelerator.

Transforming ideas into climate-positive business.



€ 550m+

capital raised in external
investment by our start-ups



1000+

climate-positive companies
incubated



2500+

jobs created through our
start-up community



33

partners supporting the
accelerator programme

Your reasons to partner up with ClimateLaunchpad

Stay ahead of the green business game

Starting out in 2014 with 11 European countries, we have grown to a global affair with over 50 countries participating. As such, ClimateLaunchpad is the world's largest and most successful green business ideas competition.

The reason for this success? We are not about winning large sums of prize money, we help build successful businesses with global climate impact. Participants see the value of our training and coaching, we give them the knowledge, tools and network to become successful companies. The result? 85% of our 2014 and 2015 alumni are still in business.

For partners and sponsors there are loads of ways to get involved and support our mission to fix climate change, one start-up at a time.

Doing so offers plenty of benefits. To name a few:

- Be among the first to get access to the best green business ideas from across the globe.
- Give your company maximum visibility among start-ups, investors, and the business and academic world.
- Network with likeminded people and leading minds in the space during our events.
- Get national and global media exposure.
- Immerse yourself in the refreshing vibe of start-up energy and scout start-ups that suit your (investment) goals during National Finals and the Global Grand Final.
- Build or reinforce your reputation as an organization that actively supports sustainability and helps fix climate change.





Marketing and media opportunities

ClimateLaunchpad operates across the globe in multiple markets with numerous social media channels and marketing and PR campaigns. There are plenty of possibilities to align and create unique campaigns together:

- Integrated social media and PR, showcasing your brand's message about innovation and sustainability.
- Branding across broad range of marketing items, including banners, backdrops, online articles, press releases and newsletters.
- Branded video and blog content to be distributed on ClimateLaunchpad global or national channels, with 'How to's' and 'Tips' to drive innovation.

Success Stories



eCO2Blocks (2018 Global Winner)

CO2 absorbing construction blocks made of 100% industrial waste-based materials, 45% cheaper than regular blocks with 10 times faster production method, 0% usage of potable water.



NU Wardrobe (2017 Competitor)

The online clothes-sharing platform provides a constantly changing wardrobe for its users. It is convenient and inexpensive and extends the lifecycle of clothes and significantly reduces waste.

[Read more](#)



Alkagel (2017 Global Winner)

A liquid bio fuel, composed of a mixture of ethanol, cellulose and water. In the most rural household areas in developing countries, products like charcoal cause serious environmental issues. This gel is an alternative renewable and clean fuel unlike other energy sources available.

[Read more](#)

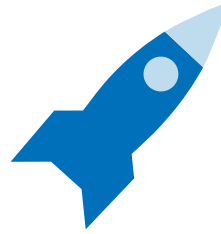
Sponsor packages



National Partner



Global Partner
package



Global Leading
Partner package





National Partner

Fixing climate change, one country at a time. Partner up on national level and be part of the green innovation wave.

€ 15,000 / year

Designations

- Official National Partner of ClimateLaunchpad

Image and Logo

- Partner branding, link and profile on ClimateLaunchpad website
- Use of ClimateLaunchpad logo in all communications
- Use of EIT Climate-KIC logo in all communications
- Official photo and video rights for the term of the agreement

Digital and Social Media

- 5 x social media posts on ClimateLaunchpad social media pages
- 5 x social media posts on each EIT Climate-KIC social media page

Boot Camps & Training

- Advisor position in 2-day Boot Camps
- Host Boot Camp or follow-up coaching sessions
- Position on National Jury during National Finals

Global Grand Final

- Opportunity to join semi-final judging panel
- Branding on staging backdrop
- Branding on posters and signage
- Branding on roll up banners
- 2 x corporate tickets to the Global Grand Final

Additional Assets

- Opportunity to consult start-ups





Global Partner package

You feel the heat and want to partner up big time? Together we create massive impact, become a Global Partner. We designed a package to suit your needs.

€70,000 / year

Designations

- Official Global Partner of ClimateLaunchpad

Image and Logo

All benefits of the National Partner package, plus:

- Partner branding, link and profile on the EIT Climate-KIC global website
- Inclusion in all event marketing and promotion

Branding and Marketing

- Official press release to announce partnership and distribution to global media
- Inclusion within all ClimateLaunchpad online and print event marketing (Save the date invitation, email footers, newsletters, final ClimateLaunchpad Report)

Digital and Social Media

- 7 x social media posts ClimateLaunchpad social media pages
- 7 x social media posts on each EIT Climate-KIC social media page including:
- Guest Blog on ClimateLaunchpad website

Boot Camps & Training

Benefits are the same as with the National Partner package.

Global Grand Final

All benefits of the National Partner package, plus:

- Presentation on stage and prize to specific sector winner
- Opportunity to join Global Grand Final judging panel
- Exhibition area at Global Grand Final subject to size and location, and high prominence for the company's products
- 5 x corporate tickets to the Global Grand Final

Additional Assets

All benefits of the National Partner package, plus:

- Mentoring opportunities with winners and broader pipeline of business
- Engagement and introduction service with historic database of past winners and participants
- 1-hour meeting with EIT Climate-KIC key stakeholder
- Opportunity to sponsor additional EIT Climate-KIC projects at reduced fee



Global Leading Partner package

Fixing climate change requires global effort. As our Global Leading Partner you get all the networking & marketing opportunities we have to offer, plus global exposure.

€100,000 / year



Designations

- Official Global Partner of ClimateLaunchpad
- Official Exclusive Sector Partner of ClimateLaunchpad

Image and Logo

The same benefits as in the Global Partner package.

Branding and Marketing

All benefits of the Global Partner package, plus:

- Quotes provided by EIT Climate-KIC key stakeholders for content
- Interview in Global Grand Final video (if present at the event)

Digital and Social Media

All benefits of the Global Partner package, plus:

- Video creation for distribution on social channels
- 10 x social media posts on ClimateLaunchpad social media pages
- 10 x social media posts on each EIT Climate-KIC social media page
- Opportunity to create a webinar for start-ups on ClimateLaunchpad page
- Blog or whitepaper distributed on Innovation Review (an EIT Climate-KIC platform)

Boot Camps & Training

All benefits of the Global Partner package, plus:

- Opportunity to host 2-day Boot Camps
- Pop-up banners at Boot Camps

Global Grand Final

All benefits of the Global Partner package, plus:

- Speaker opportunities at Global Grand Final event, acknowledgements in introductions and closing
- Exclusive host status of Global Grand Final including presentation on stage and prize to the main prize winner
- Opportunity to join Global Grand Final judging panel
- Logo used exclusively on the front or within and listed as 'in association with' on the following items: badges, lanyards, bags, stationery, banners and stands (subject to size and location)
- 10 x corporate tickets to the Global Grand Final

Additional Assets

The same benefits as in the Global Partner package.



Besides the package deals

Fixing climate change means all hands on deck. The same goes for growing our impact across the globe. Besides the Global and National Partner packages there are plenty of other local opportunities to sponsor ClimateLaunchpad.

Just a few examples of the possibilities:

During national events like the 2-day Boot Camps or the National Finals you could sponsor:

- Morning coffee & tea
- Lunch
- Water
- Giveaways
- Short fitness and wellness breaks
- Reception/party
- Bicycles at the venue for participants to use
- Wi-Fi
- (Green) phone charging stations
- Stress melting games like table tennis, foosball, Jenga

On a national or global level you could sponsor CO2 compensation for some or all travel participants undertake related to ClimateLaunchpad.

Get in touch and we are sure to find a way to match your sponsoring goals.

Get in touch

and we'll talk on how we can best grow our impact together



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