

ClimateLaunchpad

The world's
largest green
business ideas
competition.



What is ClimateLaunchpad?

The green business ideas competition

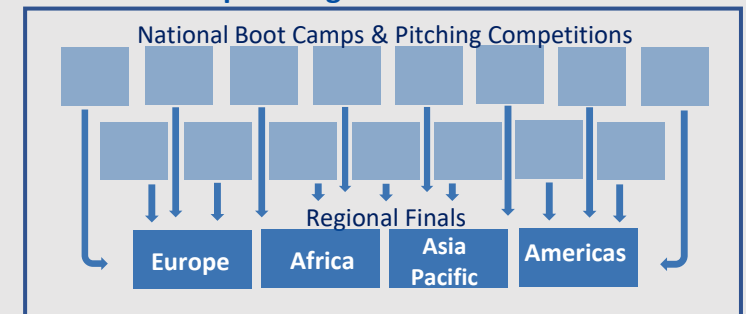
Established by EIT Climate-KIC in 2014, and delivered in partnership with TU Delft, ClimateLaunchpad is the **world's largest green business ideas competition**, operating in 53 countries in 2023.

The competition is open to anyone with an innovative solution to mitigate or adapt to climate change. It provides a platform for entrepreneurs to pitch their innovative ideas, receive feedback from experts, and win funding to bring their vision to life.

Working in partnership with local enterprise support organisations, we offer a comprehensive programme that includes:

- Bootcamp training with the ClimateLaunchpad green business curriculum
- Mentorship
- Networking opportunities

ClimateLaunchpad Programme Structure



ClimateLaunchpad

Who we are

EIT Climate-KIC

Established by the European Institute for Innovation and Technology (EIT), an agency of the European Union, EIT Climate-KIC is a leading European knowledge and innovation community, dedicated to addressing the challenge of climate change.

Through our core methodology of Systems Innovation, EIT Climate-KIC brings together businesses, universities, public and private sector partners to drive innovation and develop new solutions to mitigate and adapt to the effects of climate change. By fostering entrepreneurship, innovation and education, we aim to create a more sustainable future for all and establish a low-carbon economy



Co-funded by the
European Union



TU Delft

TU Delft is a leading technical university known for its cutting-edge research, innovative teaching methods, and strong focus on practical, real-world solutions.

TU Delft is home to the Innovation and Impact Centre, which strengthens the university's commitment to shaping the future and making a positive impact on the world. The Centre serves as a hub for innovation, entrepreneurship and impact, and brings together students, researchers, and industry partners.



Our Impact

ClimateLaunchpad since 2014

**13,877**

Business ideas submitted

**4,318**

Participating teams

**420**

Bootcamps organised

**97**

Countries that have participated

**8**

Key themes

**8000**

Estimated no. jobs created*

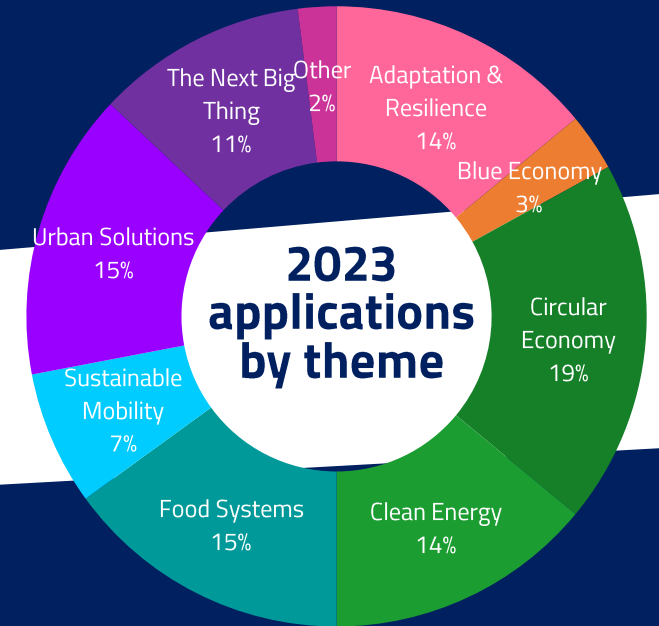
**3700t**

Avg. projected CO2 avoidance per start-up**

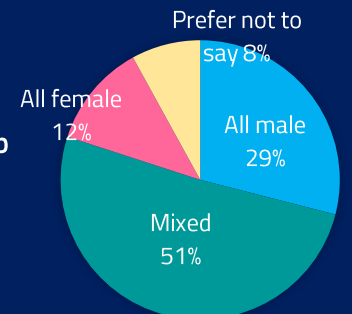
**\$356m**

Total investment raised by 2022 participants

Where's the activity



Gender of start-up teams 2022



*Estimate based on average of two jobs created per start-up
**Based on 59 Climate Impact Forecasts completed in the 2022 programme.

ClimateLaunchpad in international development



Since 2019, the ClimateLaunchpad model has been deployed in various international development contexts in **Africa**, **Latin America**, the **Pacific Islands** and the **Western Balkans**, harnessing the power of green entrepreneurship and innovation to drive sustainable development and job creation in emerging economies.



Building capacity of local delivery partners

Our 'turn-key' model and central support team assist local enterprise support organisations to co-deliver the programme, regardless of their previous experience – empowering local expertise in climate-focused entrepreneurship.



Connecting the regional ecosystem

Our regional final events bring together enterprise support organisations, investors, business leaders and philanthropists from across the region, expanding networking & collaboration for sustainable development.



Open license curriculum

The ClimateLaunchpad curriculum is provided to partners with a 'creative commons' open license – allowing them to reuse and repurpose the content for future programmes & more impact.



Promoting a fair transition

We promote awareness and understanding of climate change and the adoption of sustainable business practices, alongside a focus on gender mainstreaming and youth inclusion.



Driving local innovation in sustainability

Driving local innovation in sustainability helps strengthen local economies, reduce climate impact and empower communities to be part of the green transition.

Our Dream

The future is green.

To get there we need massive amounts of green ideas. Ideas that are put into action. We help entrepreneurs think, act and grow big so they can help tackle climate change. And we do that by empowering local organisations.

Our dream is to facilitate a 360°-grassroots approach::

Building Capacity of Entrepreneurship Support Organisations

- Identifying ambitious and enthusiastic organisations to grow the programme in regions that need it the most
- Providing expertise and financial support to help ESO's build local capacity
- Through regional and global activities, facilitating a global network to connect ESO's to form impactful business communities

Providing a platform for aspiring, early-stage green entrepreneurs

- Providing low-barrier access to a world-class business curriculum
- Providing a global platform by means of pitch and networking events to showcase young businesses and connect them to wider ecosystems
- Offering follow-on training opportunities to ensure continued impact



Why partner with us?

Join our family of partners enabling early-stage green innovation to develop and flourish around the world.

We are seeking to expand our family of funding and in-kind partners, with a range of funding, skilled volunteering and sponsorship opportunities available. In return we can offer your organisation:

Publicly demonstrate your commitment to sustainable development

- Make a positive contribution to the fight against climate change, whilst supporting local innovation where it's needed most
- Help create jobs, and bring new climate solutions to the market

Proven success in developing local ecosystems

- Be part of the change, helping strengthen and link-up local climate innovation ecosystems

Engage and inspire your employees

- Inspire your workforce through participation and skilled volunteering opportunities with ClimateLaunchpad
- Experience the 'vibe' of start-up culture, and stimulate innovation in your own organisation



How have others partnered with us?

Funding and support

- National sponsor to enable Enterprise Support Organisations (ESOs) to run ClimateLaunchpad in selected countries or regions
- Sponsoring a regional final or start-up showcase event
- Funding further follow-up support for impactful alumni
- Train the trainer / coach the coach programmes in selected regions

Knowledge sharing & skilled volunteering

- Expertise (volunteer to be a jury member, workshop leader, speaker)
- Network (connect us or our alumni with your own networks)



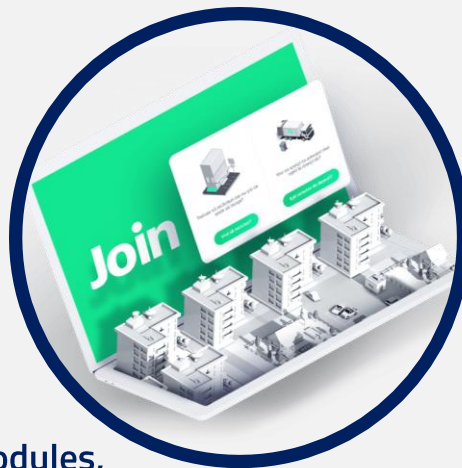
Some of our Success Stories



EcoTree is the first digital platform in Romania that provides real and measurable benefits to the waste management industry by digitizing operational processes and legal documentation

through business intelligence modules for data analysis and reporting, dedicated tendering, modules, ensuring full transparency and traceability.

EcoTree has more than 60 multinational clients from the beverage, food and retail industries that manage all their waste operations directly through the EcoTree digital platform. In addition, more than 40 nationwide waste collection companies licensed for all waste types are registered on the platform and fully operational.



Country	Romania
ClimateLaunchpad Year of Participation	2021
Investment raised	USD \$1.3 million
Jobs created	2-10

NovFeed

Science. Future. Feed

NovFeed is a Tanzanian biotech company officially registered and incorporated in 2020. NovFeed has Developed a biotechnological platform designed to transform organic waste into alternative protein ingredients.



The company uses natural microbes and industrial biotech to turn organic waste into a highly concentrated protein product with a focus on making nutritious, customizable inputs for the food system, thus feeding the meat and aquaculture sectors.

NovFeed participated in the ClimAccelerator and has won awards, such as from Stanbic Bank; UNLEASH Global Innovation Lab, Ocean Exchange Neptune Award, and the Milken Mostepe Prize.

Country	Tanzania
ClimateLaunchpad Year of Participation	2020
Prize money won	USD \$1.1 million
Jobs created	7

Some of our Success Stories



S.Lab is a start-up from Ukraine that grows 100% biodegradable packaging grown out of hemp and mycelium, that can replace plastic and styrofoam.

S.Lab produces a truly green packaging - It is a bio-based replacement for polystyrene with the same waterproof and thermally insulating features.

Because it fully decomposes in 30 days, the packaging can be composted, or discarded with regular garbage.



Country	S.Lab
ClimateLaunchpad Year of Participation	2022
Investment/Grants raised	USD \$143,000
Jobs created	3



Sand to Green is a French-Moroccan startup that converts degraded land into sustainable farms using advanced technologies and regenerative practices.

Their goal is to promote sustainable agriculture while creating a positive impact on the environment and local communities.

They work with local farmers and communities to build long-term partnerships for the sustainable growth of the regions where they operate.



Country	France/Morocco
ClimateLaunchpad Year of Participation	2022
Investment raised	USD \$1 million
Jobs created	6

Our Partners

National Leads

ClimateLaunchpad works with over 53 local enterprise support organisations worldwide to deliver the programme in each country, providing opportunities for capacity building and technical assistance where needed, and helping to build up regional ecosystems of green business support.

Some of our National Leads include...



Anchor Partners

Founding Partner



Implementation Partner



Funding Partners



Join us in support green innovation and sustainable development

ClimateLaunchpad



climatelaunchpad.org

Get in touch



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